

SATURDAY, 4 AUGUST 2018

FOR IMMEDIATE RELEASE

MEDIA RELEASE

MALAYSIA MDRT DAY 2018 "Changing Lives with MDRT"

KUALA LUMPUR, 4 AUGUST 2018 – This year, as Malaysia Life Insurance Agents and Financial Services Practitioners are more aware of the need to be prepared for new challenges, the **2018 Malaysia MDRT Day** came with what promises to be a highly stimulating event in addressing some of the weakest links in achieving a sustainable career. The convention featured top class performers from the industry, with a total number of 19 local and international speakers who are current members of the Top Million Dollar Round Table (MDRT), Court of the Table (COT) and Top of the Table (TOT). The speakers shared various sales techniques and ideas, technical information as well as motivational concepts to life insurance agents and financial services practitioners in Malaysia.

The convention was organized by Malaysia MDRT Membership Communication Committee (MDRT), and co-organized by The Malaysian Insurance Institute (MII), targeted at agents with an objective to boost new frontiers with new ideas to grow their business - the MDRT way. The attendees left the event feeling inspired and equipped for a new future. Among the distinguished guests who attended the event were Mr. Ross Vanderwolf (First Vice President of MDRT) and Mr Lim Ching Kok (MDRT Country Chair - Malaysia). AIA Berhad was the Platinum Sponsor of this prestigious industry event.

About MII

MII was founded in 1968 as a non-profit organisation. It is the leading Professional Body and Education Institution for the Malaysian insurance industry. MII provides internationally recognised qualifications in insurance, risk management and financial planning. It is highly respected as a regional centre that offers an extensive range of quality education programmes and training courses for professionals in the insurance and financial services industry.

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